



The team

- Wayne Hemingway MBE Director
- 2. Claire Tymon Director/Strategy, Partnerships and Fundraising
- 3. Elena Gifford Director/Creative Producer
- 4. Lauren Zawadzki Festival Producer
- 5. Rob Allen Maintain Perspective Communications
- 6. Stephen Caton Source Creative Design
- 7. Alex Zawadzki Festival Producer Assistant



ADVANCED MANUFACTURING



Total employment

- UK 8%
- Lancashire 12%
- Blackburn with Darwen 25%



GVA Contribution

- Nationally 8%
- Lancashire 15%

UK's biggest export is manufacturing



CREATIVE ECONOMY

1 in 11 jobs in the UK

2015 contributed £134 billion in GVA to the UK economy

36k jobs in Lancashire

EMPLOYS 2.5 Memand for 1.2m people with creative skills by 2022



BRINGING THE SECTORS TOGETHER TO CELEBRATE THE POWER OF MAKING...

Creative & Digital businesses are the early adopters of new technologies, therefore in a strong position to lead more traditional sectors – like manufacturing, health, energy - in bringing about change.



THE NATIONAL FESTIVAL OF MAKING

Creating a celebratory festival experience that illuminates making and manufacturing in the UK and engages audiences in the joy of making

6th-7th May 2017 - Blackburn town centre



Making is the most powerful way that we solve problems, express ideas and shape our world. What and how we make defines who we are, and communicates who we want to be... Those whose craft and ingenuity reaches the very highest levels can create amazing things."

From Power of Making by Daniel Charny



NATIONAL AMBITION NATIONAL SIGNIFICANCE

Making is paramount in a number of sectors:

- Engineering : Construction : Manufacturing
- Technology : Creative : Digital

- Medicine : Prosthetics : Plastic Surgery



What we have achieved so far...

- Research and development
- Set up a Community Interest Company
- Raised £190k so far
- Building partnerships local, regional and national
- Developing the programme + new commissions
- Communications plan



Where we are now... 8 weeks and counting

- Operation and production planning
- Maintaining relationships
- Confirming content
- Ensuring high quality delivery + outputs
- Evaluation + documentation
- Sustainability + planning 2018 event

FESTIVAL OF MAKING



Programme structure

B2B events

- Teacher CPD workshops
- Factory Tours
- BIG conference
- Make It British panel
- Hive pop-up shop
- Lancaster Uni Masterclass
- Festival VIP Launch
- Maker Assembly

Weekend event

- Headline project Art in Manufacturing
- 8 Making themes
 - Making Love
 - Making History
 - Making Things
 - Making Place
 - Making Taste
 - Making Noise
 - Making a Living
 - Making Digital

FESTIVAL OF MAKING

6TH - 7TH MAY 2017





Education

- Working with local colleges and universities
- Developing schools project Making Paper Fly
- Get Set internships with House of Holland
- Teacher CPD workshops Ultimaker, Crafts Council



Skills

- Making a Living Fair Crafts Council, Princes Trust,
 Virgin Start-Up, Barclay's Eagle Lab
- Blackburn Youth Zone film project
- Lancashire Skills Hub/Manchester Growth Co
- Creative Lancashire BIG programme



Health and wellbeing

- Making Tastes healthy food demonstrations, Town is the Menu
- Newground allotment recipes
- Wayfinding encouraging walking and skipping
- Blackburn Community Football



Diversity

- Front Room Factories
- Engaging food and textile businesses
- Media relations BBC Asian Network
- Students with learning disabilities
- Refugees/Homeless community project



Sustainability + Impact

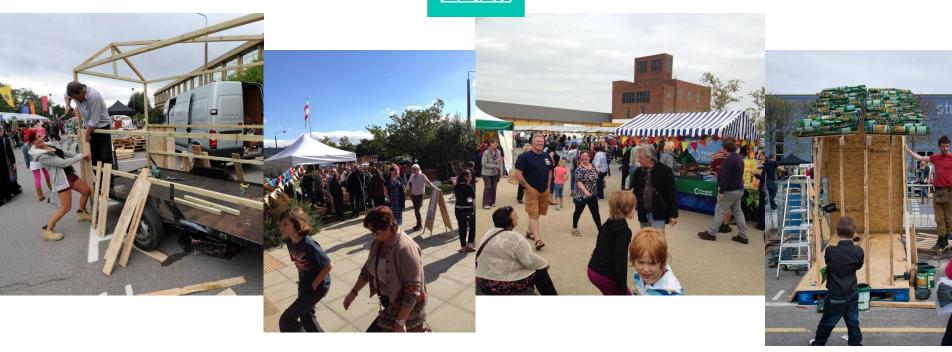
- Business Inspiring longer term partnerships
- Environment Promoting reuse, recycle and reduce across the programme
- Place Promoting Blackburn on a National platform
- Demonstrating impact across the strategic themes



Our ask...

- Getting the word out best communications channels
- Are we missing anything?
- Encourage attendance at B2B events
- Evaluation data collection, economic impact
- Strategic leadership
- Supporting our ambition to make this an annual event





www.festivalofmaking.co.uk